



BlueShellTurtle releases myExpenses 2.0

Experienced iPhone developer vastly improves personal finance software

June, 28 2010 - iPhone/iPad developers BlueShellTurtle release version 2.0 of their popular personal finance manager myExpenses. The most outstanding features are the revised user interface, which has become much more intuitive and appealing as well as the stunning performance of the app even with thousands of transactions stored.

In addition to that, several new features have been added to the app as well. The reporting views are now much more substantial and easier to use. You can select the timeframe you wish to see and navigate back and forth in time to see exactly the information you are looking for.

Categories replaces the old spendings view. It is now possible to see all transactions summed up into the labels assigned to them. Tapping on the pie-chart below switches between earnings and spendings. To highlight a category in the pie chart, you can tap on it in the list above.

The **history** view now provides an option to select a specific month you want to see. Furthermore a **backup/export** 'via mail' option has been added in addition to the 'via web browser' option to make it easier for you to use your collected data with other software applications. Another new addition to the feature list is the option to **reset** myExpenses.

To try out the newest release of myExpenses, there is the opportunity to download the free myExpenses Lite app. This version has all the functionality of the full version but is limited to 25 transactions and lacks the abilities to restore backups and reset the app.

get myExpenses here:

<http://itunes.com/apps/myexpenses>

or try out myExpenses Lite here:

<http://itunes.com/apps/myexpenseslite>

For more information on myExpenses as well as some screenshots of the app, please visit <http://www.blueshellturtle.com/products/myexpenses>

About BlueShellTurtle

BlueShellTurtle is a small, independent software company with a focus on Mac OS X, iPhone/iPad development and web-applications. It was founded in 2008 by Emmanuel Ruez.

While BlueShellTurtle is also involved in several commissional projects, the greatest commercial success of the young company have so far been the iPhone apps Activities and myExpenses.

Elias Ruez
BlueShellTurtle
Public Relations

Schikanedergasse 1/4b
1040 Vienna
Austria

mail: press@blueshellturtle.com

www.blueshellturtle.com